



What you will learn

Scrum Product Owner Certified (SPOC®) certification exam is designed to confirm applicants practical and working knowledge of Scrum that equips them to handle the business aspects and business stakeholders in a Scrum environment.

Product Owner represents the interests of the business stakeholders in the Scrum Team. Commonly called ‘the voice of the customer’, the Product Owner is responsible for ensuring clear communication of product or service functionality requirements. The Product Owner also prioritizes the requirements from the point of view of an end user, for maximum business benefit, defines the Acceptance Criteria, Done Criteria, and ensuring those criteria are met. Applicants will be awarded the Scrum Product Owner Certified (SPOC®) certificate by SCRUMstudy™ upon successfully passing the certification exam.

The aim of the SPOC® course is to:

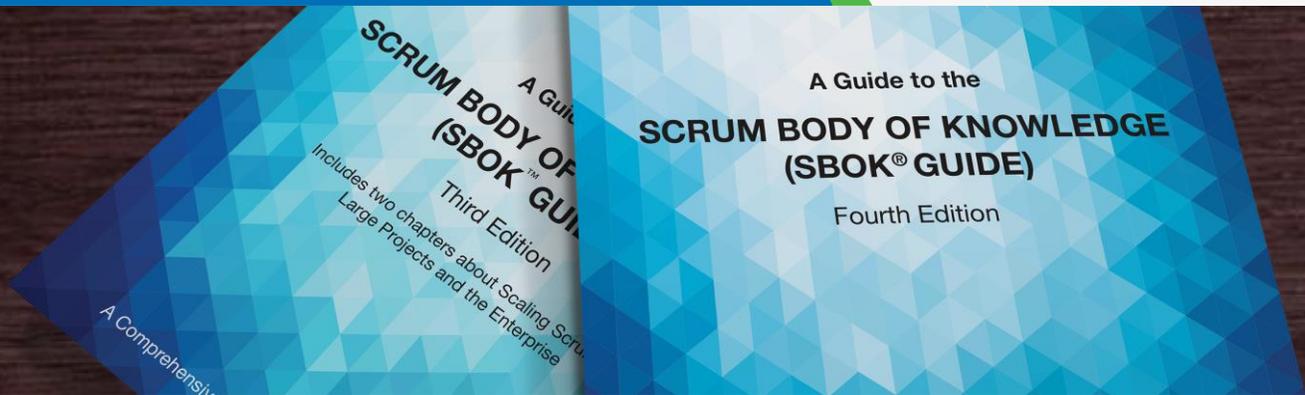
- Provide deep understanding of the philosophies and principles in the Scrum framework
- Provide a practical knowledge of Product Owner’s perspective including roles, meetings, and artifacts.
- Prepare participants to be comfortable in taking on the role of Product Owner in their organizations as well as to manage common issues and roadblocks.
- Prepare participants to take SPOC® exam upon completion of the course.

At the end of this course the delegate will be prepared for the SPOC® exam

Audience Profile

This is highly recommended for anyone in a company who works in a Scrum Project and interfaces with business stakeholders or works as a Product Owner in a Scrum Team. This will also be very useful for those who are interested in understanding the details of Scrum and how this framework could be used effectively.





Prerequisites

There is no formal prerequisite for this certification. However, SDC® or SMC® Certified professionals will be able to better understand the concepts required for this certification exam. It is also highly recommended to attend a 2-day SPOC® classroom training provided by a SCRUMstudy™ approved Authorized Training Partner (A.T.P.)

What is included

- High quality videos, study guides, chapter tests, and case study
- High quality hands-on training using role-plays and case-studies.
- Course fee includes certification exam fee.
- Complimentary copy of the SBOK® Guide.

Examination Format

- Multiple choice
- 140 questions per exam
- No negative marks for wrong answers
- 180 minutes duration
- Proctored online exam
- Current pass rate: 93%

Course Outcomes

- Delegates will be familiar with the concepts, advantages, and challenges of the Scrum framework.
- Delegates will be adept in handling the business aspects of the Scrum framework and business stakeholder engagement.
- Delegates will be equipped with the knowledge needed to play the role of a Product Owner in their organizations and help their organizations adopt the Scrum framework. This knowledge will include a functional understanding of the other roles in Scrum.
- Delegates will have knowledge pertaining to and the ability to anticipate issues related to the practical implementation of Scrum

Course Methodology

- We promise a highly engaging course that ensures high retention of concepts and theories.
- Students are encouraged to work through the concepts rather than just listen to them—this provides better internalization and retention.
- Students work through a case study to simulate product development using the Scrum Framework.

Course Outline

1. Agile and Scrum Overview

- What is Agile?
- Why use Agile?
- The Agile Manifesto
- Principles of the Agile Manifesto
- Agile Methods
- Other Agile Methods
- Scrum Overview
- Scrum Summary

2. Scrum Roles

- Core Roles
- Non-core Roles
- Product Owner
- Scrum Master
- Scrum Team
- Advantages of Cross-functional Teams

3. Planning in Scrum

- Scrum Flow
- Requirements in Scrum
- Prioritizing the Product Backlog
- Adaptive Project Management
- Continuous Value Justification
- Scrum Planning
- User Stories
- The concept of Personas
- Acceptance Criteria & Done Criteria
- Definition of Ready
- Criteria for a good User Story
- Estimation
- Importance of Value
- Risk Burndown Graphics
- Scrumboard

4. Sprint Planning

- Sprint (from Product Owner's point of view)
- Sprint Planning Meeting
- Planning Game
- Task Estimation
- The Sprint Backlog

5. Implementation of Scrum

- Daily Stand-up Meeting
- Sprint Review Meeting
- Retrospective Sprint Meeting
- Product Backlog Refining

6. Scrum for Large Projects

- Scrum for Large Projects
- The Chief Product Owner
- Distributed teams in Scrum
- Transition to Scrum
- Mapping traditional roles to Scrum
- Maintaining Business Stakeholder Involvement

About SCRUMstudy™

SCRUMstudy™ is the global accreditation body for Scrum and Agile certifications. It has authored the SBOK® Guide as a comprehensive guide to deliver successful projects using Scrum. SCRUMstudy™ works through its large global partner network of Authorized Training Providers (A.T.P.s) to deliver trainings and certifications. Important certifications provided by SCRUMstudy™ include Scrum Fundamentals Certified (SFC™), Scrum Developer Certified (SDC®), Scrum Master Certified (SMC®), Scaled Scrum Master Certified (SSMC™), SCRUMstudy Agile Master Certified (SAMC™), Scrum Product Owner Certified (SPOC®), Scaled Scrum Product Owner Certified (SSPOC™) and Expert Scrum Master Certified (ESMC™)

SCRUMstudy™ Certification Hierarchy

SCRUMstudy™ certified professionals help organizations with improved level of project management that leads to increased ROI. They have knowledge pertaining to and can anticipate issues related to the practical implementation of scrum.

Though there is no mandatory prerequisite for most of the SCRUMstudy™ certifications, it is always better to understand the hierarchy structure. The diagram below shows you what is the preferred as well as optional certification to move to the next level:

