

ASPIRE™

Consulting and Training Ltd.



4 Day Certificate in Disruptive Change in Industry

ASPIRE™
TRAINING.ASIA



Influence Empower Success

INTRODUCTION TO ASPIRE

Aspire Consulting and Training Ltd is committed to providing results driven and innovative learning solutions adding true value to all customers to support their growth in people, processes and performance.

Aspire specialises in global consulting and learning, working with multi-national organisations and government departments across the world. We have a reputation for providing high quality bespoke and accredited programmes for our customers to support their leadership teams, strategic thinking and wide range of learning and development programmes to ensure their people are at the forefront of their sectors.

Aspire is a trusted partner to many leading organisations both in the UK and internationally. our focus on ensuring your organisation understands the return on investment it should achieve from the programmes we deliver is paramount to the success of our future relationships with all our customers.

Our unique approach to designing bespoke learning and development solutions for our customers enables us to design, in conjunction with experts in that field, a truly tailored solution that maximises your return on investment. We believe that 'one size fits no one' when designing impactful courses that are focussed on changing the behaviours of individuals to impact on business results/performance.

We deliver a vast number of training programmes with a small selection below to offer a flavour of what we do:

- Becoming Management Material
- Strategic Leadership
- The Art of Influence and Negotiation
- Sales, Marketing and Branding
- Improving the Customer Experience
- Developing a Strategic Business
- Digital Business
- Lean Process Improvement
- Project Management
- Crisis and Risk Management

Below are several organisations we are currently or have supported with their development:

- The Environment Agency
- UNICEF
- Ministry of Transport Vietnam
- Jaguar Land Rover
- Total Cambodia
- Maybank
- Exxon Mobile
- Ministry of Education Oman
- Western Digital
- Malaysian Airways

Our experience and knowledge of different industry sectors offers us a unique position when working with our clients, as we can explore the true heart of the business and build our relationship, your people and your business in a dynamic and proactive way.

PURPOSE OF THE PROGRAM

Disruptive Change in Industry: Develop and promote a disruptive mindset in your organisation that generates innovation and helps achieve new and sustainable growth.

Breakthrough growth isn't about luck. It requires that everyone in the organisation change their mindset from 'what is' to 'what if' and create a disruptive innovation.

This intensive 4-day disruption and innovation strategic planning training programme is focused on practical learning and design is facilitated by Prof. Jay Acharya who understands your challenges and will guide you to find effective solutions.

Senior managers who have change leadership skills are better prepared to equip their teams with the ability to withstand external threats, like competition, technology, government regulations, demographic shifts, economic uncertainty, and other influences.

Your immediate takeaway:

- Learn to embrace disruptors as new opportunities within all industry sectors
- Acquire strategies to overcome organisational stagnation
- Enable a consistent flow of ideas into the innovation pipeline

As a leader of disruptive innovation, you will help your organisation capitalise on new opportunities and safeguard it against stagnation and obsolescence. In this change leadership training program for experienced leaders, you'll identify and develop pivotal skills for being a visionary leader who is able to get ahead of the curve, prime others in your organisation to welcome disruption, and do away with the common organisational resistance that often prevents companies from embracing the unexpected.

This disruptive innovation and change management training course combines proven-by-practice methods with new insights and ideas that will grow your disruptive thinking skills. You will gain a wider perspective of leadership practice through breakout sessions, exercises, and case applications.

ABOUT THE PROGRAM

Key Benefits and Outcomes for You and your Organisation

The key benefits of attending this programme is to acquire the basic knowledge of tools and techniques to drive change and leverage a disruptive change mindset within your organisation.

Attending program integrates rich, interactive learning activities as well as traditional didactic components within the industry sector.

There are opportunities for collaborative learning through discussion. Small group sessions to provide participants with a complete overview of the field of disruptive change in education, curriculum development and technology contexts, including emerging and innovative topics.

After participating in this programme, you will grow your disruptive leadership skills and be able to:

- Develop and apply a curious, “what if” mindset—the ability to think “futuristically”
- Be ready to embrace and implement rapid changes
- Identify and respond to both threats and opportunities for innovative disruption
- Understand and assess disruption from the point of view of those being disrupted
- Develop inner courage and willingness to face disruption
- Acquire strategies to overcome organisational stagnation
- Enable a consistent flow of ideas into the innovation pipeline
- Lead your organisation to positive change management

ABOUT THE PROGRAM

Learning Objectives

The program aims to help participants envision and lead strategic and technical elements of disruption and innovation in industry leading to organisational transformations within their divisions of business. The course will:

- Understand the types and sources of disruption in business today
- Recognise what leads organisations to be ripe for disruption
- Define sources of disruption in social and technological change patterns
- Apply tools for adapting to and leading through disruption to success with a business strategy
- Identify personal challenges with disruption and face them with curiosity and Courage

Training Methodology

This highly interactive Aspire training course will involve active participation by all participants through a combination of direct instruction, analysis and evaluation of practical case studies, examples and exercises as well as discussions of current issues, policies, procedures and other “real life” issues arising within the participants’ respective organisations.

4 DAY COURSE OUTLINE



Day 1

Introduction to Disruption

- Welcome & Icebreaker
- Programme outline
- Introductions and Expectations
- Define Disruption as Viewed in Today's Business World
- Recognise What Makes an Organisation Ripe for Disruption
- Understand the Forces Influencing and Leading to Disruption

Agility in Business and Industry

- Define and Appreciate the Value of Agility in the Face of Disruption
- Recognise New Value Drivers That Will Lead to Success in Your Industry Sector
- Spot Barriers to Organisations Taking Actions in the Face of Disruption

Scan Trends in Global Industry

- Take a Comprehensive Study of Where Disruption Might Be Coming from the More Encompassing Environment
- Identify Potential Innovations and Technological Advances That Are Likely to Change the Way Your Organisation Will Work in the Future

Day 2

Building as Your Go

- Move Beyond SWOT in Order to SOAR
- Envision What the Future of the your sector Could Be
- Establish a Path to Grow
- Anticipate New Business Models and Partners Needed to Achieve Successful Disruption

Practice Case Study

- Practice and Refine Your Ability to Apply Environmental Scanning Skills to a Particular Situation
- Design a Disruptive Move Within an Established Organisation and Test Your Ideas in Real Time
- Establish the Initial Steps for Organising and Implementing the Disruptive Move
- Develop a presentation to share with the group

Agile Responses

- Identify the Characteristics of Adaptable Organisations
- Recognise the Difference of Managing Disruption from Inside an Incumbent Versus Creating a Spin-Off Organisation
- Identify the Skills and Experiences of Managers That Are Valuable When Taking on a Disruptive Target
- Identify Critical Management Structures That Support Achieving Disruption

Day 3

Leadership Courage

- Evaluate Your Own Current Capacity to Lead Within a Disruptive Environment
- Access New and Existing Behaviours That Support Disruptive Innovation

Your Action Plan

- Identify the Areas of your Strategy That You Wish to Put into Practice
- Put Your Learning into Action with Concrete Steps That Will Bring Awareness of Disruptive Change into Your Organisations Curriculums
- Create a new Strategy to Support the Learning

Developing a New Strategy

- Prepare a new strategy for your teams/business

Day 4

Delivery of Presentations

PRICING AND DELIVERY

Our programs

Delivered :

- London – UK
- New York - USA
- Kuala Lumpur – Malaysia
- Ho Chi Minh City - Vietnam
- Bangkok – Thailand

Times

Start 09.00

Finish 17.00

5 Day program is 40 learning hours

4 Day Program per person

GBP £ 3495.00

USD \$ 4495.00

- Non-residential cost
- Includes certification from AIPLD on final day
- Does not include hotel, flights and expenses
- Payment to made prior to training
- Each course will have a maximum of 15 delegates

WHY CHOOSE US?

Some ideas come and go and some change things forever. At **Aspire**, we've incorporated the best development techniques into our training so that your people not only come away with specific skills and action plans, but often see things in a different way.

Each of our training programmes set the stage for a game-changing conversation between your people and their managers. Whether they are coming to grips with sweeping changes in the organisation or grappling with the flood of young workers, our programmes give everyone a new point of view that helps and engage like never before.



CONTACT US

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We are fortunate to work with many different types of organisations around the world, working with many blue-chip company's and Ministerial Departments such as Education, Transport and Health in the UK, Oman, Thailand and Vietnam.

We work within manufacturing, retail travel, hospitality, finance and so many more.

So, we understand our clients needs.

